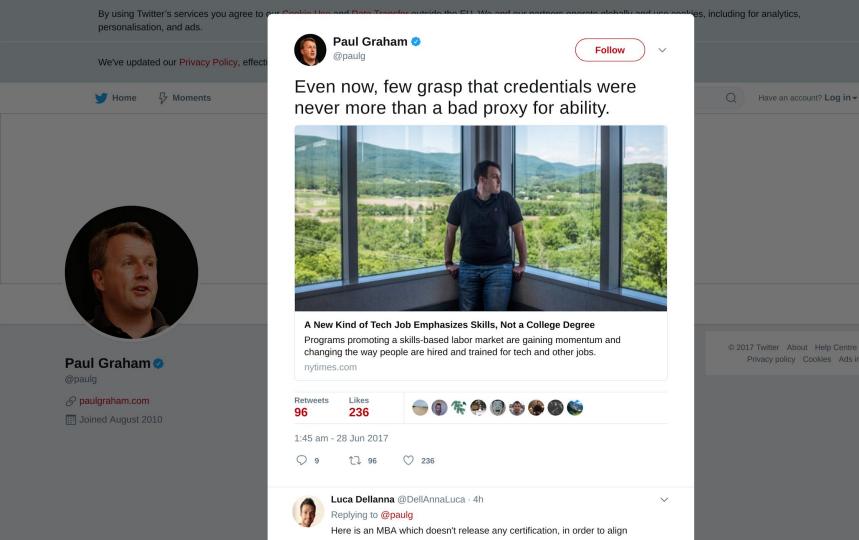


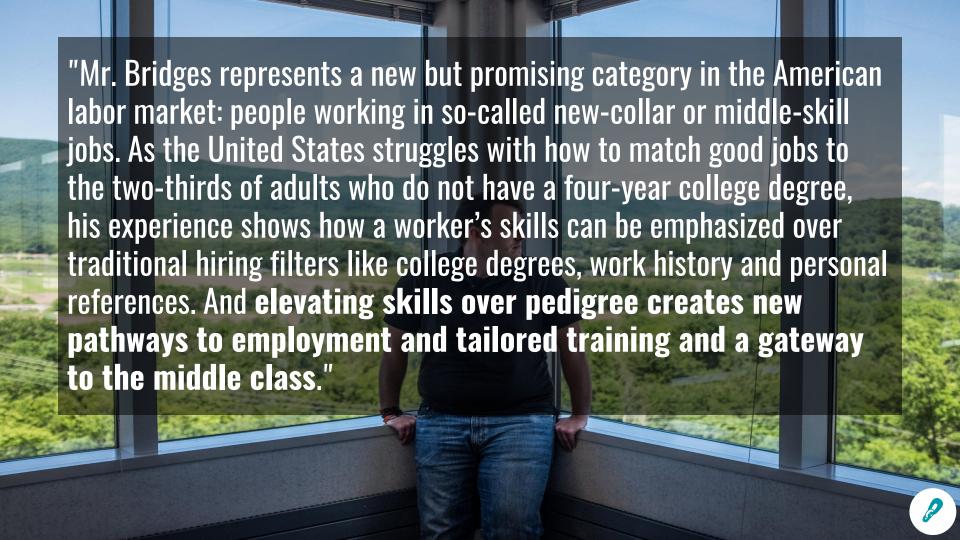
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Big Picture

Digital Badges Are Gaining Traction

Posted on June 7, 2017

Categories:Big Picture, Ed Tech, Interoperability, Outcomes

By Michael Feldstein

One trend that struck me as new at the recent IMS Global and ASU/GSV conferences was a ramping up of activity around digital badges. At the moment, they seem to be filling in cracks that more formal credentials don't cover. While there are some efforts to convert formal certificates and (more rarely) degree programs into stackable micro-credentials, those activities are mostly happening around the edges at the moment.

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"[B]adges seem to be gaining the most traction in career readiness, particular for so-called middle skills jobs that require more than high school degree but less than four-year college degree. Increasingly, these jobs need an associate's degree plus something extra. **Some** career paths have formal certifications. Burning Glass, a company that tracks job skill requirements, has found that career paths lacking these certifications tend to see "degree flation over time

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"Jobs resist credential inflation when there are good alternatives for identifying skill proficiency. Many health care and engineering technician jobs, such as Respiratory Therapists, show little sign of upcredentialing. That is likely because those positions are governed by strict licensing or certification standards, well-developed training programs, or by measurable skill standards such that employers do not need to look at a college degree as not proxy for Vendor Roles in Fostering Educational Literacies

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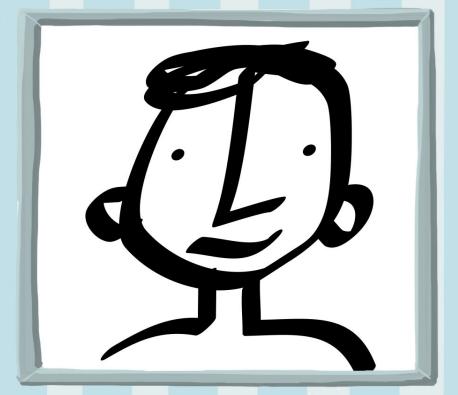




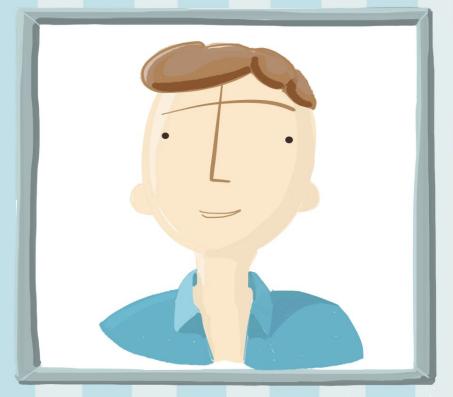




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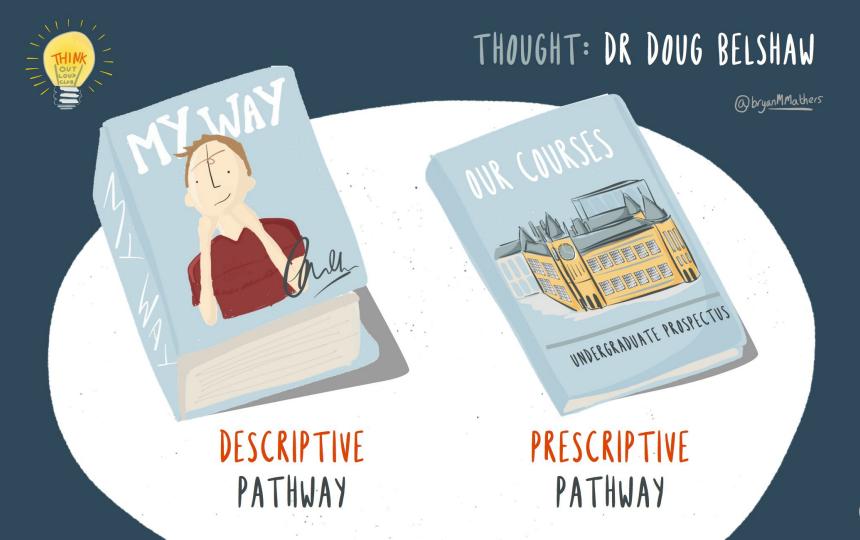
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